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Site Title: Technology In Action, 9e  
Book's Title: Technology In Action, 9e  
Book's Author: Evans  
Location on Site: Ch 01: Using Technology to Change the World > Online Study Guide  
  
  
  
  
  
  
97% Correct of 34 Scored items:  
33 correct: 97%  
1 incorrect: 3%  
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25 total questions in quiz (with 1 question containing multiple pairs), for a total of 34 scored items  
  
  
Submitted on January 23, 2014 at  8:04 PM (UTC/GMT)  
  
Time Spent::  
  
  
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Question 1  
  
  
  
A field of study focused on managing and processing information and the automatic retrieval of information is \_\_\_\_\_\_\_\_\_.  
  
Correct: information technology (IT)  
  
Correct. Information technology is a field of study focused on managing and processing information and the automatic retrieval of information.  
  
  
  
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Question 2  
  
  
  
The process of searching huge amounts of data with the hope of finding a pattern is \_\_\_\_\_\_\_\_\_\_.  
  
Correct: data mining  
  
Correct. Data mining is the process of searching huge amounts of data with the hope of finding a pattern.  
  
  
  
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Question 3  
  
  
  
The gathering together of groups of people using online tools to connect and exchange ideas is \_\_\_\_\_\_\_\_\_\_.  
  
Correct: social networking  
  
Correct. The gathering together of groups of people using online tools to connect and exchange ideas is social networking.  
  
  
  
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Question 4  
  
  
  
\_\_\_\_\_\_\_\_\_\_ is the transfer of jobs from the United States to other countries.  
  
Correct: Offshoring  
  
Correct. Offshoring is the act of sending jobs to other countries, which is a common practice in computer programming.  
  
  
  
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Question 5  
  
  
  
Computing that relates to emotion or deliberately tries to influence emotion is known as \_\_\_\_\_\_\_\_\_\_.  
  
Correct: affective computing  
  
Correct. Computing that relates to emotion or deliberately tries to influence emption is known as affective computing.  
  
  
  
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Question 6  
  
  
  
There is a great gap between the levels of understanding, Internet access, and availability of technology tools in different regions of the world. This phenomenon is known as the \_\_\_\_\_\_\_\_\_\_.  
  
Correct: digital divide  
  
Correct. There is a great gap between the levels of understanding, Internet access, and availability of technology tools in different regions of the world. This phenomenon is known as the digital divide.  
  
  
  
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Question 7  
  
  
  
Electronic junk mail is \_\_\_\_\_\_\_\_.  
  
Correct: spam  
  
Correct. Electronic junk mail is spam.  
  
  
  
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Question 8  
  
  
  
What provides a level of instant connection and instant distribution of information that is reshaping the world?  
  
Correct: social networking tools  
  
Correct. Social networking tools are providing a level of instant connection and instant distribution of information that is reshaping the world.  
  
  
  
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Question 9  
  
  
  
A combination of our normal sense of the objects around us with an overlay of information displayed is \_\_\_\_\_\_\_\_\_\_.  
  
Correct: augmented reality  
  
Augmented reality is a combination of our normal sense of the objects around us with an overlay of information.  
  
  
  
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Question 10  
  
  
  
The joining together as a group to use a specific product more efficiently is \_\_\_\_\_\_\_\_.  
  
Correct: collaborative consumption  
  
Correct. Collaborative consumption is the joining together as a group to use a specific product more efficiently.  
  
  
  
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Question 11  
  
  
  
\_\_\_\_\_\_\_\_ analyzes computer systems with specific technologies to gather potential legal evidence.  
  
Correct: Computer forensics  
  
Correct: Computer forensics analyzes computer systems with specific technologies to gather potential legal evidence.  
  
  
  
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Question 12  
  
  
  
Community consumption implies that we are joining together as a group to use a specific product more efficiently.  
  
Correct: False  
  
Correct: Collaborative consumption implies that we are joining together as a group to use a specific product more efficiently.  
  
  
  
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Question 13  
  
  
  
Retailers need to be aware of the phenomenon of crowdsourcing-checking in with the voice of the crowd.  
  
Correct: True  
  
Incorrect. Refer to Marketing.  
  
  
  
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Question 14  
  
  
  
The Internet allows students to visit the museums directly from the classroom using a virtual tour.  
  
Correct: True  
  
Correct. Virtual tours allow students to visit museums through the Internet directly from the classroom.  
  
  
  
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Question 15  
  
  
  
The twentieth century is known as the generation of a creative surplus.  
  
Correct: False  
  
Correct. The twenty-first century is known as the generation of a creative surplus.  
  
  
  
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Question 16  
  
  
  
Many computer programming jobs have been offshored to other countries.  
  
Correct: True  
  
Correct. Although it is true that many computer programming jobs are offshored, game development programming will most likely stay in the United States.  
  
  
  
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Question 17  
  
  
  
If you plan a career as a dancer, there is no need to become computer literate, because computers are never used in dancing.  
  
Correct: False  
  
Correct. A dancer can be wired with sensors that are connected to a computer that captures the dancer's movements.  
  
  
  
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Question 18  
  
  
  
Purpose is the feeling of confidence and excitement from seeing your own skills progress.  
  
Correct: False  
  
Correct. Mastery is the feeling of confidence and excitement from seeing your own skills progress.  
  
  
  
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Question 19  
  
  
  
Retailers often use data mining to gather information about consumers and their buying habits.  
  
Correct: True  
  
Correct. Data mining allows retailers to respond to consumer buying habits.  
  
  
  
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Question 20  
  
  
  
Research shows that women spend more time on social networking sites than men.  
  
Correct: True  
  
Correct. Research shows that women spend more time on social networking sites than men.  
  
  
  
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Question 21  
  
  
  
Computer literacy is about being able to use a computer to create programs and make repairs.  
  
Correct: False  
  
Correct. Computer literacy means being familiar enough with computers that you understand their capabilities and limitations and you know how to use them.  
  
  
  
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Question 22  
  
  
  
Autonomy is the freedom to work without constant direction and control.  
  
Correct: True  
  
Correct. Autonomy is the freedom to work without constant direction and control.  
  
  
  
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Question 23  
  
  
  
The digital divide contributes to the cycle of poverty.  
  
Correct: True  
  
Correct. The digital divide does contribute to the cycle of poverty.  
  
  
  
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Question 24  
  
  
  
Computer literacy is not concerned with the ethical implications of computer technology.  
  
Incorrect: True  
  
Incorrect. Refer to "Technology and Your Life"  
  
  
  
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Question 25  
  
  
  
Match each term with its definition.  
  
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25.1 augmented reality  
  
Correct: E. a combination of our normal sense of objects around us with an overlay of information displayed.  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.2 affective computing  
  
Correct: I. Computing that relates to emotion or deliberately tries to influence emotion  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.3 Social networking  
  
Correct: A. The gathering together of groups of people using online tools to connect and exchange ideas.  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.4 spam  
  
Correct: H. unsolicited e-mail messages  
  
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25.5 computer forensics  
  
Correct: C. the analysis of computer data for legal purposes  
  
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25.6 software  
  
Correct: G. instructions that tell a computer what to do  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.7 information technology  
  
Correct: D. field of study that focuses on the managing, processing, and retrieval of data  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.8 computer literacy  
  
Correct: J. having the ability to understand the capabilities and limitations of a computer  
  
- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -  
25.9 crisis mapping tool  
  
Correct: F. collects information from e-mails, text messages, blog posts, and Twitter tweets and maps them, making the information instantly publicly available.  
  
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25.10 data mining  
  
Correct: B. searching large amounts of data for patterns